



Course Specification

(Bachelor)

Course Title: Translation and Text Analysis

Course Code: : 330-TRA-3

Program: BA in Translation

Department: Translation

College: College of Languages and Translation

Institution: Najran University

Version: 2024

Last Revision Date: 15 April 2026



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A. General information about the course:

1. Course Identification

1. Credit hours: (3)

3 hours

2. Course type

- A. ☐ University ☐ College ☒ Department ☐ Track ☐ Others
- B. ☒ Required ☐ Elective

3. Level/year at which this course is offered: Level 5/ Year 3

4. Course General Description:

This course aims to expose students to a variety of text types and provide a grounding in basic theories of how “text” as an academic subject has been approached or studied. Special consideration is mainly given to functional theories which have focused more on the analysis of textual characteristics and features (texts categorization) for the purpose of translation.

5. Pre-requirements for this course (if any):

None

6. Co-requisites for this course (if any):

None

7. Course Main Objective(s):

Develop students' theoretical skills that enable them to analyze texts and identify their different features for the purpose of translation.

2. Teaching mode (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1	Traditional classroom	45	100%
2	E-learning		
3	Hybrid - Traditional classroom - E-learning		
4	Distance learning		



3. Contact Hours (based on the academic semester)

No	Activity	Contact Hours
1.	Lectures	45
2.	Laboratory/Studio	
3.	Field	
4.	Tutorial	
5.	Others (specify)	
Total		45

B. Course Learning Outcomes (CLOs), Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Code of PLOs aligned with the program	Teaching Strategies	Assessment Methods
1.0	Knowledge and understanding			
1.1	Identify the main features of the different type of texts.	K2	Lecturing Presentations Discussion Problem solving	Midterm tests Quizzes or/ and assignments Final test
1.2	Categorize texts according to their relevant features and characteristics.	K2	Lecturing Presentations Discussion Problem solving	Midterm tests Quizzes or/ and assignments Final test
...				
2.0	Skills			
2.1	Prepare a translation brief.	S3	Lecturing Presentations Discussion Problem solving	Midterm tests Quizzes or/ and assignments Final test
2.2	Choose the relevant strategies and techniques of translation according to text categorization.	S3	Lecturing Presentations Discussion Problem solving	Midterm tests Quizzes or/ and assignments Final test



Code	Course Learning Outcomes	Code of PLOs aligned with the program	Teaching Strategies	Assessment Methods
3.0	Values, autonomy, and responsibility			
3.1	Bear responsibility for self-study and self-improvement.	V1	self-learning strategies	Observation Card
3.2	Show self-confidence during the activities and tasks assigned.	V2	self-learning strategies	Observation Card
...	Have ethics of translation and interpreting professions.	V3	self-learning strategies	Observation Card

C. Course Content

No	List of Topics	Contact Hours
1.	Introducing the course (Course Specifications) General Introduction to texts categorization (Theoretical)	3
2.	The role/importance of Text Analysis in Translation	3
3.	Text Types/Texts Categorization (Katharina Reiss)	3
4.	Translation Strategies & Techniques with regard to Text Analysis.	3
5.	Text Analysis & Translation Brief (How to prepare a translation brief)	6
5.	Practice of text analysis on different types of English texts.	6
6.	Practice of text analysis on different types of Arabic texts.	6
Total		45

D. Students Assessment Activities

No	Assessment Activities *	Assessment timing (in week no)	Percentage of Total Assessment Score
1.	Midterm exam	10-11	30%
2.	Assignments and Quizzes	All Through	20%
3.	Final exam	17-19	50%
...			

*Assessment Activities (i.e., Written test, oral test, oral presentation, group project, essay, etc.).





E. Learning Resources and Facilities

1. References and Learning Resources

Essential References	1. Instructor's handouts & PP presentations are mainly based on the following sources: 2. Katharina Reiss & Hans J Vermeer (2014). Towards a General Theory of Translation Action. New York: Routledge. 3. James Paul Gee and Michael Handford (2012). The Routledge Handbook of Discourse Analysis. New York: Routledge. 4. Yahya M. Rabab'a (2014-2015). Translating Text Types. King Faisal University. Om Yazan 1920. 5. Newmark, P. A Textbook of Translation [M]. New York: Prentice Hall International, 1988. 6. Munday, Jeremy (2001) <i>Introducing Translation Studies, Theories and Applications</i>. London & New York: Routledge.
Supportive References	Vinay, Jean-Paul & Darbelnet, Jean (2000). 'A Methodology for Translation'. Translated by J. C.
Electronic Materials	
Other Learning Materials	All learning materials are uploaded on blackboard in the form of PowerPoint presentations, word files & electronic versions of available textbooks/references.

2. Required Facilities and equipment

Items	Resources
facilities (Classrooms, laboratories, exhibition rooms, simulation rooms, etc.)	Lecture rooms that accommodate a large number of students.
Technology equipment (projector, smart board, software)	Data shows.
Other equipment (depending on the nature of the specialty)	NA

F. Assessment of Course Quality

Assessment Areas/Issues	Assessor	Assessment Methods
Effectiveness of teaching	Students	Indirect
Effectiveness of Students assessment	Faculty Program Leaders Peer Reviewer	Direct Direct
Quality of learning resources	Students	Indirect



Assessment Areas/Issues	Assessor	Assessment Methods
The extent to which CLOs have been achieved	Faculty Program Leaders Peer Reviewer	Direct
Other		

Assessors (Students, Faculty, Program Leaders, Peer Reviewers, Others (specify))

Assessment Methods (Direct, Indirect)

Specification Approval Data

COUNCIL /COMMITTEE	DEPARTMENT COUNCIL
REFERENCE NO.	17/2026
DATE	18/4/2026

